

Turn Your Material Catalog Into a Visual, Measurable Sales Experience

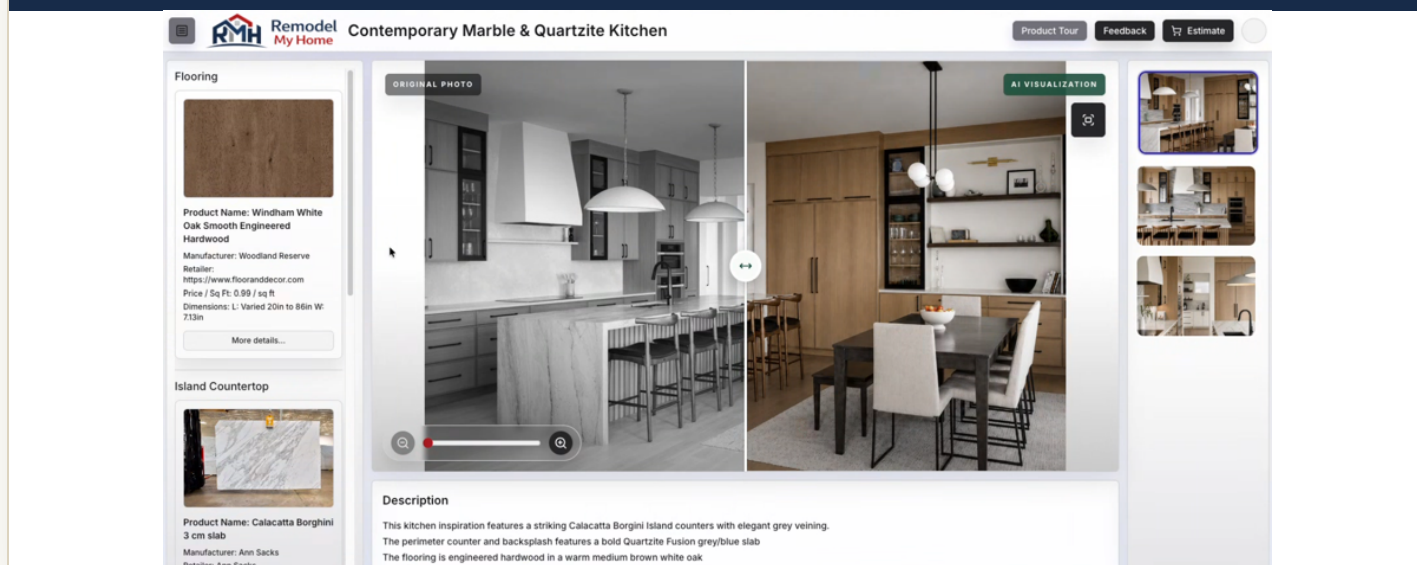
RMH Pro helps specialty material retailers move shoppers from inspiration to confident purchase decisions by connecting real product catalogs, room visualization, measurements, pricing, and sales handoff in one co-branded workflow.

Product Walkthrough — 1 of 4

Design Inspiration Viewer

Shoppers preview a real material applied to their own room — powered by your live catalog, not a generic sample.

DESIGN INSPIRATION VIEWER

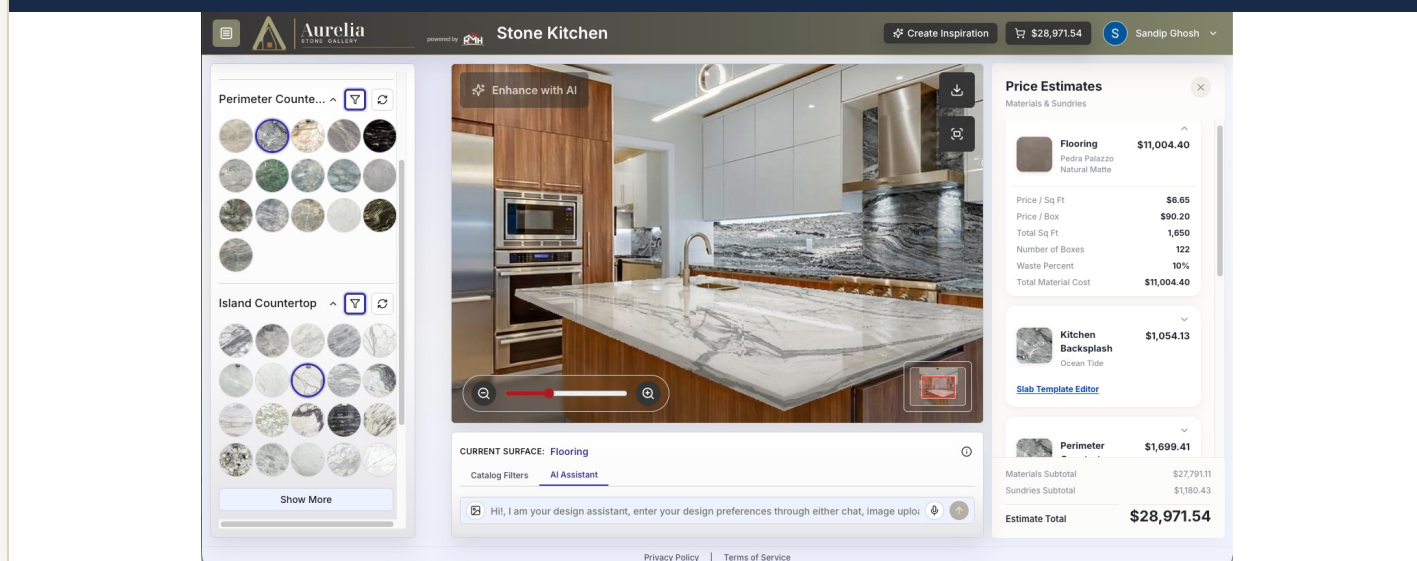


Product Walkthrough — 2 of 4

Live Price Estimates

Every selection rolls into a real-time estimate — materials, waste percent, and total cost, no spreadsheet required.

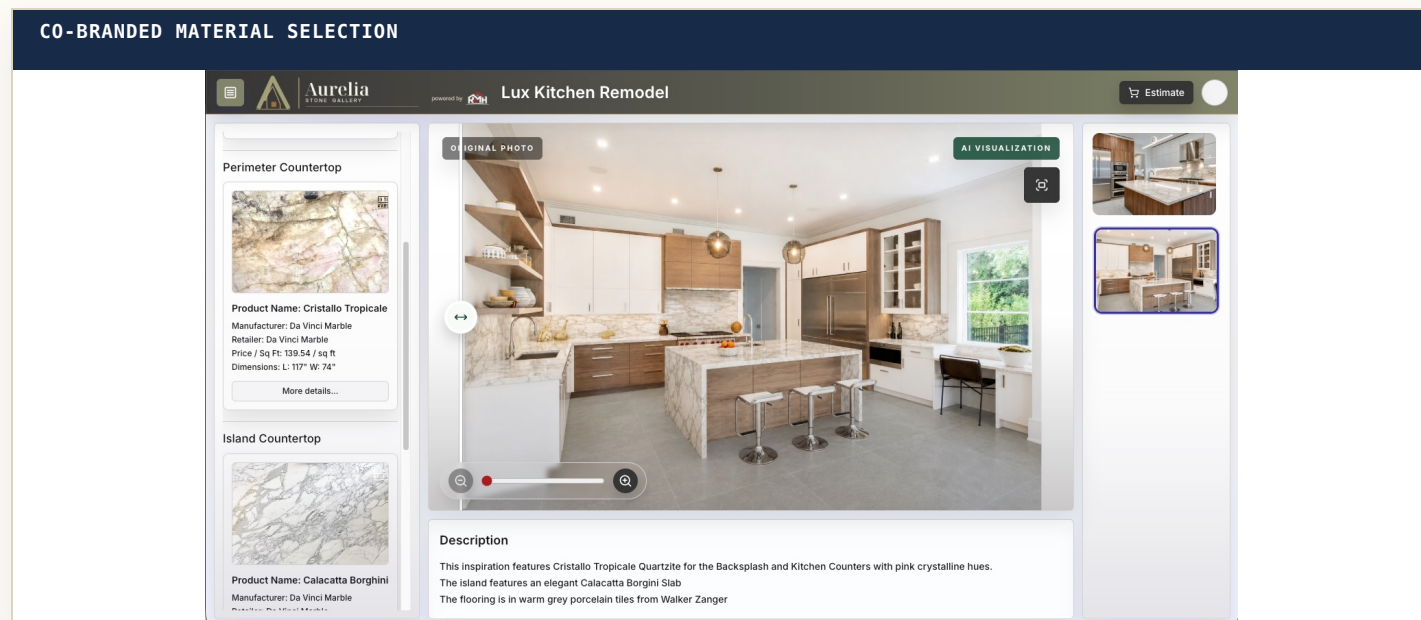
LIVE PRICE ESTIMATES



Product Walkthrough — 3 of 4

Co-Branded Material Selection

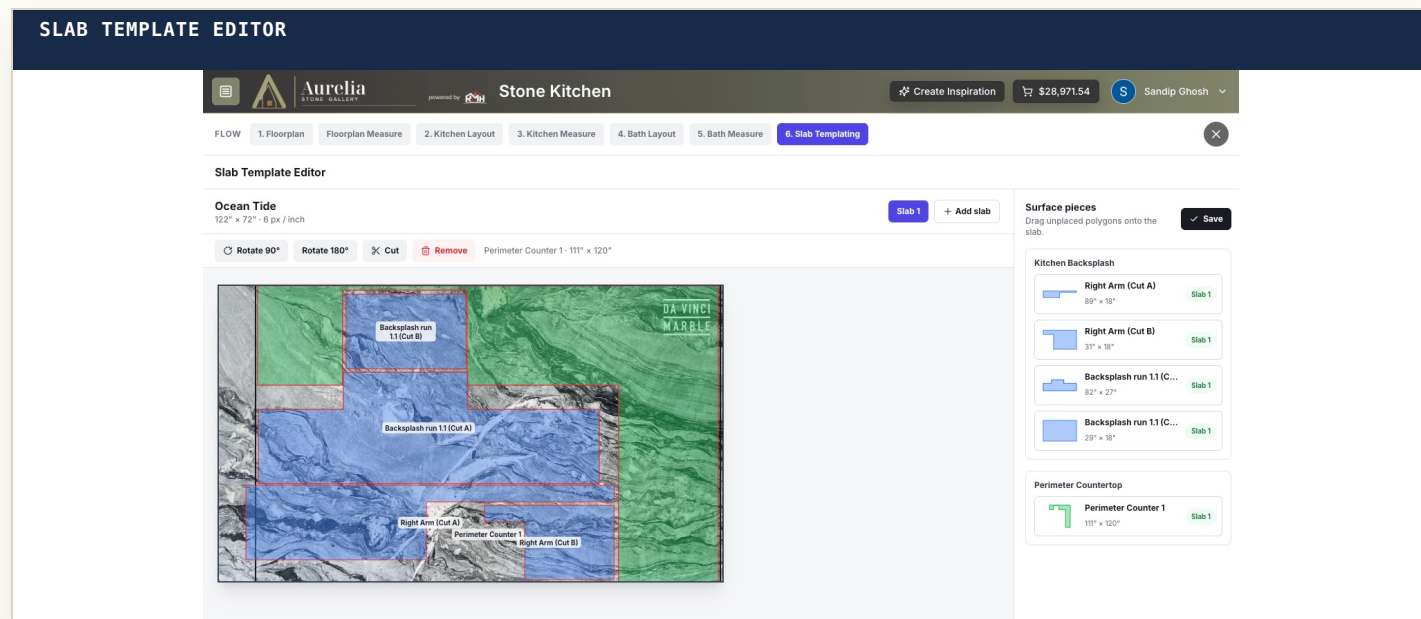
The entire experience runs under your brand, from catalog browsing to visualization — never a third-party plug-in.



Product Walkthrough — 4 of 4

Slab Template Editor

For natural stone, a precision slab-cutting layout tool that maps every cut against the actual slab.



The Showroom Conversion Gap



Hard To Imagine

A sample or product photo does not show shoppers how a surface will look across their actual kitchen, bath, or flooring project.



Hard To Quantify

Measurements, quantities, and cost conversations often happen later — after the shopper leaves the showroom.



Hard To Close

Disconnected inspiration, selection, pricing, and follow-up create hesitation and slow the path to a sale.

RMH closes the gap: shoppers can select real materials, see them in context, understand quantities and estimated cost, and leave with a decision-ready package.

1

CAPTURE

Upload room photos, CAD views, or a floorplan.

2

SELECT

Search or browse the retailer's real catalog.

3

VISUALIZE

Apply products accurately to relevant surfaces.

4

MEASURE + PRICE

Calculate area, quantity, and estimate.

5

CONVERT

Generate quote-ready details and next actions.

A Commerce Enablement Platform Built Around Your Catalog & Customer Journey

CORE CAPABILITIES

Catalog, pricing & inventory

Organize the full assortment by manufacturer and category; support bulk or individual pricing updates and inventory visibility.

Co-branded retailer portal

Deliver a branded login, customer invitation, interface, and client-facing documents powered by RMH.

Design & material selection

Start from curated inspirations, multimodal search, or direct catalog browsing using the retailer's products.

Accurate room visualization

Apply selected flooring, tile, backsplash, wall, countertop, and slab materials to customer photos or CAD views.

Measurement & estimation

Use floorplan and kitchen/bath layout tools to calculate surface areas, quantities, and project-level estimates.

Sales documents & ordering

Produce material summaries, visualizations, quantities, quote details, sample requests, inventory inquiries, and order handoff.

TWO FLEXIBLE USAGE MODES

Design Service Mode

For retailers with in-house designers or high-touch customers.

- Create measured layouts and prepare customer photos or CAD views.
- Build inspirations around customer preferences and price tiers.
- Collaborate with customers on selections and estimates.
- Generate design, material, and quote documents.

In-Store / Online Shopping Mode

For assisted selling or self-service shopping.

- Invite a shopper into the retailer's branded RMH portal.
- Let them explore the catalog, visualize options, and compare costs.
- Capture sample, quote, inventory, and order intent.
- Give sales staff a richer, higher-intent customer handoff.

Business Outcomes For Material Retailers

Increase Purchase Confidence

Show actual products in the shopper's space instead of asking them to imagine from a sample.

Advance Cost Conversations

Connect selected products with measured surfaces, quantities, and pricing earlier in the journey.

Improve Showroom Conversion

Keep inspiration, selection, visualization, notes, and follow-up connected to one project.

Grow Basket Size

Support coordinated choices across countertops, tile, backsplash, walls, and flooring.

Differentiate The Brand

Offer a modern, co-branded experience that extends the showroom beyond the store visit.

Capture Qualified Demand

Turn browsing into explicit sample, quote, availability, order, and contractor-ready intent.

Partner Onboarding

1 CATALOG INTEGRATION

2 PRICING & INVENTORY
CONNECTION

3 CO-BRANDED PORTAL SETUP

4 INSPIRATIONS & TEAM
ENABLEMENT

Bring your catalog. We will show how RMH can turn it into a visual sales and commerce experience.

SCHEDULE A DEMO